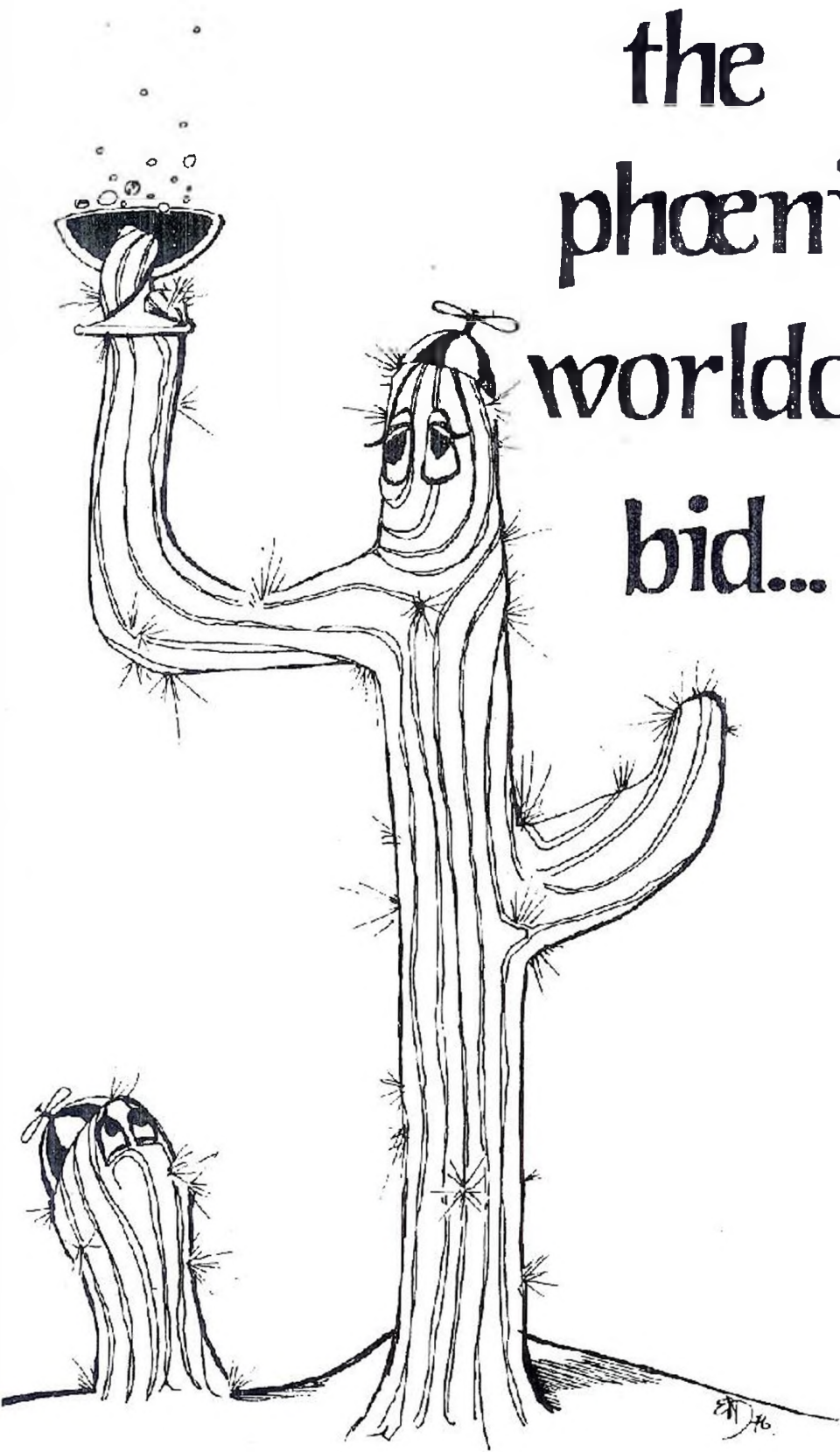


the
phoenix
worldcon
bid...



110 Degrees in the Shadecon? Why Come to Arizona. . .

Picacho Peak—site of the only battle of the Civil War fought in Arizona
The Optical Sciences Center at the University of Arizona—telescopes and lenses—wow!
Silver Mines; Copper Mines; Gold Mines; Cinnabar Mines—you name it, we got it!
Four Corners
Sedona and the Red Rock Country—Oak Creek Canyon!
London Bridge in the other corner
John Wayne's ranch
Lou Grubb Chevrolet—makes your ordinary dealers look like pikers!
Ghost towns—take in the Jerome graveyard by night!
Arizona is Saguaro country, too...and the Desert Botannical Gardens
The Joshua Tree National Forest
The Bheerist Temple
The Temple of the Skull; the Circus of Dr. Lao

Desert
Mountains
Snow skiing
Water Skiing—don't believe all those rumors!
Lakes
Sand dunes
Fremen
Hiking all over the place—Arizona is hikers' paradise
Fishing
Pine forests
Flandru Planetarium
Alternative Energy Research Center at Arizona State University
Cosanti and Arcosanti (Scottsdale and point north)
Taliesen West
Yuma—Home of Blieu Madjik
The Mighty Colorado and the Mighty Grand Canyon

Huachuca City
Museum of Northern Arizona
Meteor Crater
Old Tucson
Tombstone and the Gunfight at the O.K. Corral
The Painted Desert
The Petrified Forest
Organ Pipe National Forest
The Tonto Forest—not a tree in it!
Mehico! (well, it's close by. . .)
Kitt Peak Observatory
Lowell Observatory
The Rainbow Natural Bridge

**ALL THIS
AND
WORLDCON,
TOO . . .**

"Why not—why the Hell not?" we all wondered as we looked in awe at the typo in the February *Karass*: Phoenix bidding for the WorldCon. . .

It was a typo, of course: at the time we were only bidding for the WesterCon—in July, 1978.

But this started us thinking: the history of the 1978 bid has been something of a whirl in the mind—Hawaii, then LA bidding to block...and why not us?

Four months later, here we are, with what we think is a truly solid bid. The Hyatt Regency and the local Convention Bureau have been more than helpful in providing us with encouragement—face it, they said: with more than a million and a half people in the area now, Phoenix is no longer a cow town, and with all that lovely convention space in the downtown area (both hotels and the Convention Center are across streets from each other—closer than many big hotels are from top to bottom floors) we can handle a major convention... and we can handle a big convention with *style!* because there's something very relaxed about western fandom that we can bring to the WorldCon.

Part of that very relaxed approach we hope to bring to the WorldCon is outlined in this booklet—in the section titled "Philosophy"—because we think that there's got to be a better way to do major conventions than "bigger is better" dehumanization.

Of course, this means more work for us: we're going into this with eyes wide open. But it's our feeling that a convention is first and foremost for the fan—and that the best thing a con-com can do for the convention-goer is to keep out of his way and treat him like a human being and a fan.

THE PHOENIX WORLDCON BID

NOT A HOAX! We've started on a shoestring, adapting existing committee structures to do this—and we've spent a lot of time hammering out what we think is a new and much better philosophy of WorldCon organization and purpose.

The Committee consists of a core of six experienced fan who have each their own staffs and organizations to accomplish the workload.

Greg Brown is chairman of the committee. He has chaired the LepreCon committee for the past two years.

Curt Stubbs is co-chairman of the bidding committee. He co-chaired the LepreCon committee this past year. Curt will be handling programming. . .

Jim Corrick has been well-known in southern fandom for years; here in Arizona, he's best known for organizing Tuscons 1-3 . . .

Carol Hoag, too, has worked on the TusCon committee for the past several years. Carol will be handling memberships. . .

Tim Kyger, also known as "the fanish used car salesman" because of his rabid boosterism, is heading the publicity and pr aspects of the bid; Now you know who to blame. . .

Bill Patterson, yr humble servant, will be coordinating publications.

We think we've got a good crew—but there's someone else we'd very much like to have on our bidding committee—and on the con committee, if we win the bid: the Con-going fan—you! The World Con is your con!

CONCOM

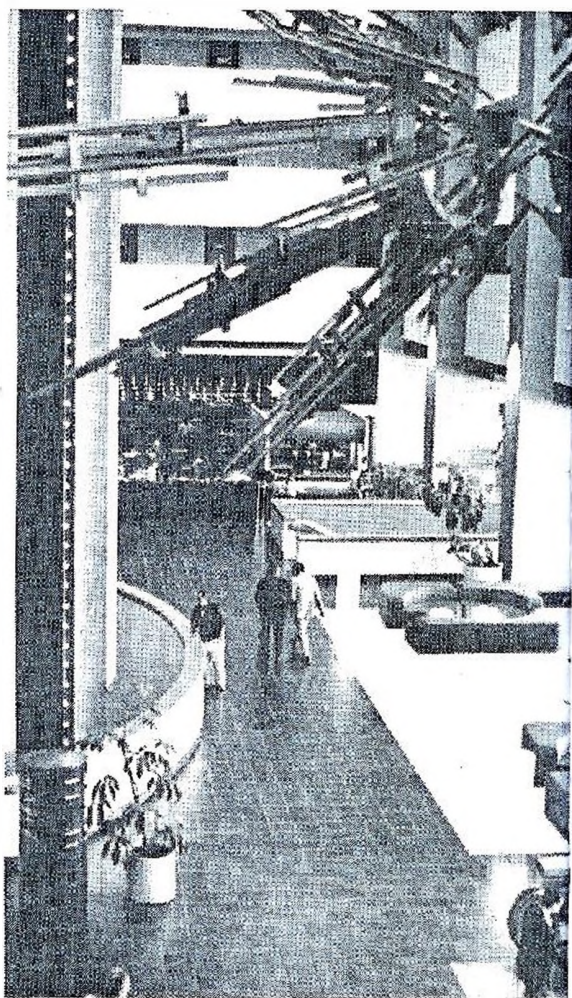
hyatt regency

The Hyatt Regency is the newest member of the Phoenix family of fine hotels, and the Phoenix WorldCon Bidding Committee would like to bring the Hyatt Regency's distinctive qualities of elegance, comfort, and style, to the WorldCon tradition.

The building, located in the heart of downtown Phoenix, is 26 stories of gracious accommodations fit for any fan. For those who like to play random fandom, the Hyatt has three glass-enclosed elevators. . . for those into the wide-open spaces and paper airplanes, the Hyatt has an 8-story atrium—a lot of room to barrel-roll. Each guest room has individual air-conditioning controls, color TV, direct-dial phones with message-alert AM-FM radio, personal alarm clock and, of course, carpeting.

Some of the Hyatt's rooms have full-glass walls and balconies, facing the city and the mountains beyond—quite a bonus, particularly at night. All of the guest rooms have window-walls framing the city, the mountains, or the desert view. The lanai garden rooms are relaxing fun for families who enjoy their privacy and, for those whose tastes run to the more extravagant pleasures, there are even double-decker suites (53 of 'em!) with a downstairs formal parlor, balconies, and complete facilities for entertaining (hint, hint!).

And, if WorldCon isn't enough to keep you busy, there's always the in-hotel en-



Name of Room	Ballroom	Ballroom A,B,C&D ea.	Meeting 3/4	Meeting 8/9
Dimensions (LxWxH in feet)	120x100x16	60x50x11	72x41x10	58x42x10
Square Feet	12,000	3000	2952	2436
Floor Number	Ground	Ground	2	2
Floor Cover	Carpet	Carpet	Carpet	Carpet
Portable Walls	Yes	Yes	Yes	Yes
Capacity				
Auditorium	1500	336	338	348
Classroom	1000	326	328	270
U-Shape	750	200	180	125
Reception	3916	979	984	812
Banquet	1250	294	295	244

tainment: the third floor has a swimming pool and a sauna singing siren songs. Dress up (or down; we're very casual in Phoenix) for evenings in Hugo's Lounge (appropriate, we think), or blow your minds with an evening trip up the glass elevators to the Compass Lounge. The view is always spectacular, but especially unforgettable at night—lights stretch for miles to the mountains and beyond, with desert-clear skies and NO SMOG!

The Hyatt's coffee shop is located on the second-floor lounge area at the base of the atrium (the main lobby is on the mezzanine second-floor), and it will be open 24-hours during the convention. The Terrace Club also has a wet-bar which closes at 1 AM (however, to make up for that, the drinking age in Phoenix is only 19...it all evens out). Besides Hugo's, the Hyatt's gourmet restaurant, there is the Sundancer, the hotel's show-lounge. And, on each floor with rooms there are coke and ice machines which will be stocked as needed during the convention.

There are the usual conveniences as well: the Hyatt has all the necessary barber-shops, boutiques, beauty shops, and newsstands to provide all the services convention-goers need. But the Hyatt also offers such services as laundry, dry-cleaning, and ticketron offices, as well as a United Airlines office and Herz counter in the first-floor lobby.

The Hyatt accepts Diners Club, Bank Americard, American Express Carte Blanche, and MasterCharge credit cards, and will cash checks with any positive identification.

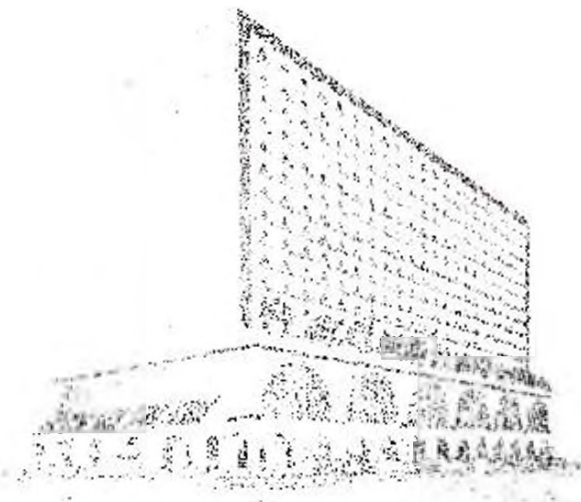
While the room rates have not yet been set, the Phoenix bid is blessed by the fact that the hotel business is depressed during the Labor Day period, so the room rates will be substantially lower than most other cities.

Parking will be no problem: there are multi-story carports on either side of the building, and the Adams has inside parking. The Convention Center, too, has a large underground parking lot connected to the lot of the Valley Center a block away. The Hyatt is only two blocks away from both bus stations, and the freeway is an easy 10 minutes (24 blocks) away. The Hyatt offers limo service to and from Sky Harbor Airport.

The local area has a number of restaurants in varying qualities from The Golden Eagle atop the Valley Bank Building to the local Jack-In-the-Boxes and El Tacos. Phoenix does not roll up the sidewalks at six, either: hungry fen need not fear Phoenix after dark!

The convention facilities of the Hyatt are something special, too! The Regency has 16 meeting rooms and a very grand ballroom for continuous use. Each meeting room is outfitted with special lighting, the latest audio-visual equipment, and all the necessities to make flexibility possible—and convenient: the rooms are designed to be out of the line-of-traffic. Neat!





adams

The Adams Hotel is a brand-new ultra-modern southwestern version of an historic hotel which has been at that site since the birth of the city. In keeping with the Ultra-modern part, all rooms have private air-conditioning control, color tv, direct-dial phones and phone-message alerts, AM-FM radio, heat lamps, alarm clocks and pile carpeting. Many of the rooms have wet bar, full-glass walls and balcony. Special convention room rates have not yet been set, but convention room rates for singles were only \$18.00 this year. The 19-floor hotel has ice and coke machines on every floor which will be restocked as needed throughout the convention. The hotel's physical plant has four elevators and easy access to the rooms.

The Adams has a 24-hour coffee shop, the Citrus Grove, a lunch-and-dinner restaurant, The Sand Painter, and the Old Bar, a lovely lounge serving until 1 AM. In addition, one of the hotels' coffee shops will be open continually, permitting the kind of freedom you associate with the wide-open-spaces of the Southwest.

The Adams has several specialty shops which make it more than just a hotel, as well as indoor parking, an outdoor pool (funny how that works, isn't it?), a putting green, shuffleboard court, sundeck, steam baths, sauna and gym. Room service is available around the clock, and the hotel accepts the American Express, BankAmericard, and MasterCard credit cards, and will cash checks with any of these cards as guarantee.

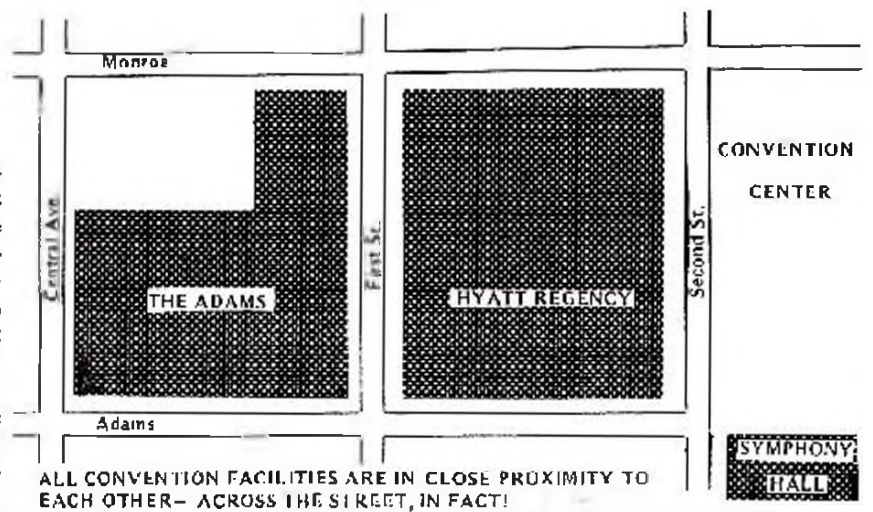
The Adams' meeting facilities are spacious and—the grand ballroom divides into Territorial and State Ballrooms,

the other three large rooms subdivide also, into two and four rooms. All meeting rooms have telephone, multiple electrical and microphone outlets, and controls for heat, sound air conditioning, and 220 3-phase electricity. There are two banquet kitchens and a complete separate convention registration desk. The meeting facilities are separated from the hotel lobby and out of the way, and the ballrooms have CCTV cable, compressed air, water and waste disposal fixtures.

Perhaps a word about the Arizona liquor laws is in order—the legal drinking age in the state is 19. Bars open at 6 AM and close at 1 AM, Monday through Saturday, and Sunday hours are Noon to 1 AM. Beer, wine, and spirits are sold at package stores and convenience stores during the legal hours, and there are a number of such stores within a few miles of the convention hotels.

The Adams, like the Hyatt, is only two blocks from bus stations and 24 from the freeway, with the same limo service from the airline terminal four miles away.

The Adams is across a limited-access street from the Hyatt, which is across the street from the convention center (see map above left), creating a unified convention groundplan for NO CROWDING WORLDCONS!



ALL CONVENTION FACILITIES ARE IN CLOSE PROXIMITY TO EACH OTHER—ACROSS THE STREET, IN FACT!

The hotel's physical plant has four elevators and easy access to the rooms.

convention center

The Phoenix Convention Center, finished in 1972, is right across the street from the Phoenix Hyatt-Regency and Adams Hotels (see map above). We think that our facilities are very convention-oriented, and they should go a long way to making World-Con 1978 Very Special for the attendees.

The Convention Center has 150,000 sq. ft. of useable exhibition space which can easily be set up and subdivided. Inside the center every 15 feet are power and utility ports, and the entire center floor is truck (even semi-tractor-trailer) accessible. The center has 20 smaller meeting rooms in addition to the Main Exhibition Hall, which is not included in that 120,000 sq. ft.

The Phoenix Symphony Hall is also part of the Convention Center Complex. The hall has seating for 2,500 and can be linked by closed-circuit tv to the two convention hotels, thus enabling a large but comfortable

audience for large-scale events.

The large mall that is part of the Center and which forms a concourse from the Exhibition Hall to the Symphony Hall and Hyatt Hotels, is perfect for strolling or open-air events, filled with sculptures and one of the most beautiful fountains anywhere. This concourse would be great for a floating room party—or skinny-dipping (the temperature this time of year is just right!).

The Exhibition hall can be used for many convention activities, such as the art show and huxter rooms. The spaciousness and plentiful hangings and security arrangements were designed into the build-ings—so no cramping: everybody can spread out a bit and remember why people came out west in the first—something you just can't do in a one-hotel camp.

It's very easy to make generalizations like "The WorldCon is your con," and "the convention is for the fans," but it's very hard to implement those intentions.

In order to make the 1978 WorldCon a convention for the fan, the Phoenix in '78 Bidding Committee has come up with a statement of principles, a statement of aims:

Despite the fact that attendance is becoming very large, we believe that a convention should be re-

aim at a 2-week delay between our receiving your communication and your receiving the proper response. This may turn out to be unrealistic, but it looks feasible now.

Liaison has as its primary concern hotel liaison and the actual physical plant of the convention, but it may also be called on to provide liaison with groups such as SFWA. In a sense, the liaison subcommittee is WorldCon's ready-and-able ambassador corps.

Publications is primarily concerned with the progress reports and program book, layout and publishing, but it is our aim to make it both self-supporting

philosophy

laxed and personal, with emphasis on small-scale events and personal interaction, rather than on speedy mass-handling of fans.

To this end, we will try in our handling of the 1978 WorldCon to find new ways of structuring a large convention, ways more promotive of fandom.

The Committee is organized in five subcommittees dealing with different areas of concern:

Programming will include such areas of planning as masquerade, panel planning, banquet coordination, symposia, theatrical presentations, huxtering, and art show. It is the philosophy of the Committee that "microprogramming"—specifically small-scale events where interpersonal interaction is possible—ought to dominate the programming without neglecting the large-scale events such as awards presentation and masquerade.

Membership will take charge of registration and all attendant functions relating to the interface between committee and fandom at large. USPS permitting, we

and elegant.

Accessibility as a matter of policy, the 1978 Phoenix WorldCon committee wants to be very accessible to fandom at large—not merely because we need support, but because, if this is to truly be the fans' convention, we'd like all the suggestions we can get from convention-going fandom. All will be very seriously considered, even if we can't directly use them all. Please help us make the WorldCon more intimately your con.

Full-Disclosure; because of certain problems with past conventions, it's going to be our policy to have full financial disclosure: a financial statement will be included in every progress report, as will open discussion of any area of the convention-planning which comes into question at any time.

This booklet is the product of Bill Patterson's Norlamin House Enterprises and Tim B. Kyger's Fat Mama Boogie Typos. Cover art by Elizabeth T. Danforth. Photography by D Carol Roberts

The steering committee is the most important single function of the Committee structure. Its function is similar to 'mission planning' in NASA parlance: the steering committee breaks down each area-function into targets for accomplishment and oversees the accomplishment of each mini-goal. In this way, it prevents break-downs in communication and failure to accomplish vital tasks. This particular structure also has the function of assuring that no single person is called on to handle too much for his ability to commit time and effort to the Committee.

The steering committee draws its membership from all the areas of the concom. Greg Brown functions as chairman of the steering committee. Responsibility for each job belongs to the committee as a whole, though, and not to any single individual.

The steering committee members are also department heads. Each has his own staff responsible to him; on the steering committee, he shares responsibility for the entire functioning of the committee.

Greg Brown is handling liaison; Jim Corrick is handling site-selection and awards; Curt Stubbs is responsible for programming; Carol Hoag is handling memberships; Tim Kyger is in charge of publicity; and Bill Patterson is in charge of publications.

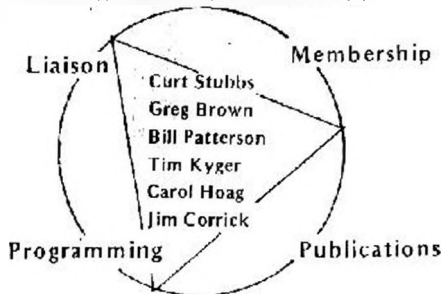
This committee structure provides a neat and elegant way of achieving the kind of smooth efficiency the con-goer has a right to expect of the committee without stepping on toes.

We think we can do it: we've got the expertise, we've got the enthusiasm, and we've got the right approach.

Vote for Phoenix—WorldCon in 1978!

PHOENIX WORLD CON COM GO

HMMMMMMMMMMMMMM...



The Phoenix WorldCon Bid's address is P.O. Box 1749, Phoenix Arizona, 85001 at this time. Please note that we're sharing this box with the LepreConCom. If Phoenix gets the bid, we'll change to a larger box, and as a result, the address will change also. For now, though, the address is:

PHOENIX IN '78 WORLD CON BID
P.O. Box 1749
Phoenix, Arizona 85001

Please feel free to write us; we're interested in any and all ideas you may have concerning the WorldCon.

BID COMPARISON CHART

Los Angeles

Hotel Age

Not finished

Location/Accessibility

Near Harbor Freeway; 30 minutes+ from airport

Rooms

1500

Room rates

not set

Function Room space

Ballroom seating for 3000

Number of elevators

12 (automatic)

Misc. Aspects

Pool, shopping plaza, bus to Chinatown

Restaurants

4 in hotel; easy access to others

City Life-Style

Bring a gas mask

ConCom Members

Craig Miller, Bruce Pelz, Len. Moffat, June Moffat,
Mike Glycer Milt Stevens

Length of Time of Bid

2 years

Phoenix

Hotel Age

Hyatt 6 months; Adams 1 year

Location/Accessibility

Near Freeway; near bus stations; shuttle service from airport - 10 min.

Rooms

2000 blocked

Room rates

not set

Function Room space

225,000 sq. ft. of available function space

Number of elevators

9 (automatic)

Misc. Aspects

Pools, saunas, handball, Tennis, coke machines

Restaurants

8 restaurants and lounges

City Life-Style

Bring lots of Solarcane

ConCom Members

Greg Brown, Curt Stubbs, Carol Hoag, Jim Corrick,
Bill Patterson Tim Kyger B.D. Arthurs

Length of Time of Bid

4 months

WHAT IS THERE TO DO IN PHOENIX, ARIZONA?

Japanese Flower Gardens Wonderful Russ
Big Surf Dr. Munchies Scottsdale's Fifth Avenue
Pueblo Grande Mill Avenue and the MAMA
Erotica Motel
La Casa Vieja KBBC
Metrocenter KDIL studio
Dog Racing Civic Center
THE RAZZ REVIEW
The Phoenix Zoo
The Phoenix Art Museum
The Mormon Temple
The Rodeo of Rodeos
Arizona Biltmore
Veterans Coliseum
The Firebird Festival of the Arts
Botannical Gardens Park 'n Swap
Auto Racing Cosanti Taliesen West
Garcia's Valley National Bank Building
Legend City Arizona State University Rockhounds paradise
NEW TIMES editorial offices The Museum of Phoenix



AND WORLDCON , TOO, IN 1978!

The desert is great in '78!

This chance at the 1978 WorldCon bid means a lot to us—but neither our time nor resources are unlimited; The Phoenix in '78 WorldCon Bidding Committee would like to urge you to pass this booklet around. Help us with all the exposure you can give—and vote for Phoenix, in 1978.

WORLDCON SITE SELECTION VOTING PROCEDURES

The World Science Fiction Convention's future site is selected two years in advance by the members of the present WorldCon-MidAmeriCon. The ballots for the site-selection voting are distributed this year along with MidAmeriCon's fifth Progress Report. To vote, one must join the '78 convention by paying the membership fee (This year, the memberships are \$5 for both Phoenix and Los Angeles) for the '78 convention. One marks the ballot in the appropriate place and then mails it along with a check for the membership to the MIDAMERICON COMMITTEE. We'd like to suggest you vote for Phoenix. . .

Presupporting Memberships -- Through May, 1976

Special Thanks to the following people for their support --

Patty Peters
Joan Winston
Greg Brown
Carol Hoag
Curt Stubbs
Jim Corrick
Rick Gellman
Louie Spooner
Tim Kyger
B.D. Arthurs
Bill Patterson
Jim Jackson
Jimmie Walker
Paul Coltrin
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Irene Krawec
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